

3/16/18 RGMDA Board of Directors Meeting

Present: *President*, Kim Fay; *Vice President*, Elizabeth Moore; *Treasurer*, Stan Lundy; *Past President*, Linda Threet; *Secretary*, Vicki Badura. Board representatives: Central, Donna Lunn; East Mountain, Jerry Badura.

Absent: Molly Bryan, Karen Dennison

Members: Katy Lundy, membership chair and events committee chair; Joseph Valdez.

The meeting was called to order by Kim Fay at 6:30 PM. Motion made to accept minutes from previous board meeting, motion seconded and passed (MSP).

Treasurer's Report: Stan Lundy. Current balance is \$713.67. (Withdrawals include insurance, web/newsletter expenses, NM Horse Council membership, flowers for bereavement). (Checks for rescheduled Ron Morris clinic have not yet been deposited). MSP to accept report.

Membership Report: Katy Lundy. List of chapter members provided to each chairperson present. Members who not yet renewed will now be dropped from the membership role. Currently we have 37 paid memberships.

Business:

1. Newsletter. Elizabeth Moore reports that most servers are not blocking group emails to more than 50 recipients. Liz has found a system called Constant Contact which provides feedback on who has opened their email, who has read the content, the 'click rate' on links. For the March newsletter 70% of recipients opened the email, of those that opened the email, 82% accessed the newsletter. This confirms what we have suspected that some members do not read the monthly newsletter, possibly due to the length. She would like to try a different format where members would click on links to the content. Members could then read the information they want, and skip the information they don't.
Motion to subscribe to Constant Contact service and revisit in six months, and also to reimburse Liz for \$20 for current month's service. MSP
2. Stanley Arena Update. Elizabeth Moore. The new arena is open for riding Tues. Thurs for \$5, arena is very well designed with excellent footing, and would be perfect for a clinic. Liz is investigating rental fees and insurance requirements and will report at the next meeting.
3. Event Committee Update. Katy Lundy. All scheduled events are on track.
4. Youth Show: Elizabeth Moore. The show is on track.
 - a. Kim will bring poles and one jump
 - b. Jerry will bring PA system, one jump, and con jump
 - c. Katy will bring target, and noodle gates
 - d. We have adequate volunteers but more are always welcome
5. Clinics: Elizabeth Moore. Ron Morris Showmanship has been rescheduled for April 8th. Kathy Mueller driving clinic is March 31st. See newsletter for details and registration information.
6. HIPICO. Kim Fay. Formerly Santa Fe Horse-park, the facility is owned by 3 families. Director recently contacted Kim to attend a planning meeting for an all-breed show September 22nd and 23rd. They also do a major Hunter-Jumper show in July/ August and are interested in

activities/demos during the breaks. RGMDA will be doing a demo on July 28th and 29th, one day will be a driving demo and the other will be a jumping demo.

7. Pinto Show. Kim Fay. Poor communication between groups. "Mild Mini" show has now declined to invite us because we only have 3 minis who could participate.
8. State Fair: Kim. There will be a 2018 show, but may not be in 2019.
9. Banners/Flags: Banners were previously approved and will be ordered soon. Vicki may have some metal signs that could be painted to use for directional signs.
10. Recruitment of new board members. The current Secretary and Treasurer have reached their term limits therefore these positions must be filled with different people. The current President and Vice President are willing to serve another term but having a choice of candidates for each office would be preferable.
11. Other
 - a. Events Committee business: MSP to end tracking of annual points due to lack of interest and low participation.

Announcements:

Next board meeting Friday May 18th, 6:30 PM, Copper Canyon Café on Gibson Blvd. in Albuquerque. Room available at 5:30 PM for dinner. All members are invited and encouraged to attend, either in person, or via teleconference.

Adjourned 7:43 PM

Respectfully submitted, Vicki Badura, Secretary.